

# simone minge

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## EDUCATION

MASTER OF ARTS | Creative Sustainability |  
Aalto University Helsinki, Finland | September 2015  
to April 2018  
sustainability | service design | design research |  
collaborative methods | systems thinking |  
multidisciplinary teamwork | scientific writing

MASTER'S DEGREE STUDIES | Product Design &  
Sustainable Product Culture | Bauhaus University  
Weimar, Germany | October 2014 to July 2015  
sustainability & design – history & current  
developments | product development | user  
experience | exhibition concept

BACHELOR OF ARTS | Product & Industrial Design |  
University of Applied Sciences Schwäbisch Gmünd,  
Germany | September 2010 to February 2014  
foundations of design & aesthetics | design theory |  
graphic design | product development | design  
processes

BACHELOR'S DEGREE STUDIES | Product &  
Industrial Design | University of Applied Sciences  
Lahti, Finland | January to June 2013  
product development | spatial design | Finnish  
design history | basics of ceramics

## COURSES

KESKUSTELLAAN & KERRATAAN (B2.1) |  
Työväen opisto, Helsinki, Finland | September 2020  
to December 2020

TYÖELÄMÄN SUOMEA | Laajasalon opisto,  
Helsinki, Finland | September to December 2018

## LANGUAGES

German (mother tongue) | English (proficiency, C2) |  
Finnish (upper intermediate, B2) | French (basic skills)

## EXPERIENCES | OTHER

ASSISTANT | Teemu Järvi Illustrations, Helsinki,  
Finland | April 2018 to February 2019  
customer service (Finnish & English) | packing &  
restocking orders

VOLUNTEER TEACHING ASSISTANT | Erasmus  
koulu program, Espoo, Finland | April 2018  
assisting course work – German language & Arts |  
presenting in courses (Germany & design studies)

## EXPERIENCES | DESIGN

SERVICE DESIGNER | HEAL & Trä Digital, Helsinki,  
Finland | February 2019 -  
design research | service design | workshops –  
offline & online | insights | user testing & validation |  
product development & user experience |  
presentations & storytelling | internal innovation &  
ideation processes

DESIGNER | freelancer, Helsinki, Finland | April  
2018 to January 2019  
consultation & execution of graphic design solutions  
(layout | illustrations) | workshop & design research  
documentation | workshop observation

COURSE ASSISTANT "Creative Teamwork" | Aalto  
University, Helsinki, Finland | September 2016  
assisting course work preparations | mentoring  
students | facilitate course work

DESIGN TRAINEE | defortec GmbH, Tübingen,  
Germany | April to September 2014  
design guide development for industrial machinery |  
concept creation for modular machinery casing |  
product development processes | material research |  
presentations & exhibition material

DESIGN INTERNSHIPS |  
Bretz Wohnräume, Gensingen, Germany – 2013 |  
neuwerk products, Konstanz, Germany – 2012 |  
holz & holz, Konstanz, Germany – 2009  
interior design concepts (shop | home) |  
material research | furniture design | introduction to  
carpentry work

## SKILLS

service design & product development  
design processes & methodology | design research |  
user insights | analysis & mapping | mock-ups | user  
testing | concept development | storytelling

collaboration  
workshops – offline & online (ideation | innovation |  
concepts | collaboration)

ways of thinking  
sustainability | systems thinking | multidisciplinary  
teams | iterative processes | agile development  
framework

software  
Visualisation – Adobe CS InDesign | Illustrator |  
Photoshop | Microsoft Powerpoint |  
Mock-ups – XD | Figma |  
Online Collaboration – Microsoft Teams | Miro

## INTERESTS

Sustainability and any aspect of art and design are  
close to my heart. I like to share what I am enthusiastic  
about and what I know. It excites me to work with  
people and motivate to collaborate, and together  
create something useful, inspiring and functional for  
people and the planet. I am a curious person and  
and love to develop my skills and learn more within  
and outside my area of expertise.

Creativity and sustainability play an important role in  
many aspects of my life. Books, theatre and concerts  
are a source of inspiration for me, and e.g. sewing  
helps me understand the quality and sustainability of  
the items surrounding us. Being outdoors for a hike  
and camping, doing Karate, climbing, snowboarding  
and driving my motorcycle help me to clear my mind  
and be prepared for new experiences.

## REFERENCES

GAUTHIER TARDY |  
Customer Experience Manager for Stora Enso &  
Discovery Team Lead for HEAL  
+358 40 674 2310

MINNA-KAISA KUOSMANEN |  
Creative Director & Senior Advisor for Marketing Clinic  
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MIKKO RAJALA |  
Senior UX Designer for Aktia  
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